



DeLONG[®]

CUSTOM APPAREL

2023

CUSTOM – IT'S THE DELONG DIFFERENCE

GET THE BEST. GET DELONG.

THE BEST CHOICES

Each apparel style is custom made for your teams.

THE BEST COLOR SELECTIONS.

Never settle for stock combinations again.

THE BEST QUALITY.

Don't let your teams settle for less.

You decide nearly every apparel component.
The colors you want and the quality you expect,
plus fast delivery, with orders shipping in 4 to 6
weeks after art approval.

DeLONG®

THE ONLINE APPAREL BUILDER

DESIGNING CUSTOM APPAREL HAS NEVER BEEN EASIER



Preview your design
in just 5 steps!

No password
is necessary.

WWW.DELONGSPORTS.COM

#1 Choose your school color combinations



#2 Choose your decoration template

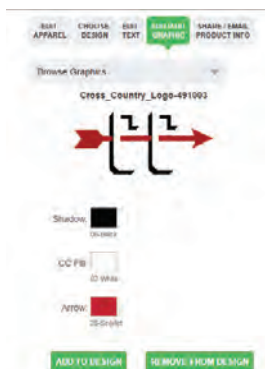


Select templates are online. Custom decoration is available; see page 16.

#3 Edit the decoration text and colors



#4 Edit the decoration graphic and colors



#5 Email the design to your teams



CREATING A CUSTOM DESIGN IS AS EASY AS...



STEP #1 CHOOSE YOUR STYLE



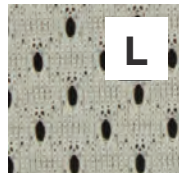
Page 9 indicates that a collar style may be chosen and optional lining is available.

OPTIONS

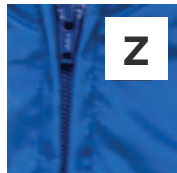


STEP #2 CHOOSE YOUR OPTIONS

Look for these icons to know what options are available for each style. See page 18 for more details.



Option to add a lining (upcharges apply)



Option to add a zipper (upcharges apply)



Choose a knit pattern



Choose a collar style (Page 18 indicates which collars are available for each style.)

STEP #3 CHOOSE YOUR COLORS

Customers choose the colors on all styles. With this style, the zipper color can also be chosen from the respective color palette on page 19.

17 SOFTSHELL COLORS



STEP #4 CHOOSE YOUR DECORATION

- A Choose decoration from our stock offering or submit your custom art.
We offer numerous decoration options. Examples are highlighted throughout the catalog, but additional designs are available. See page 16 for additional decoration details.



Tackle Twill



Embroidery



Screen Printing



Felt

- B Choose the placement that suits your customer.
See the decoration location information in the DeLONG Price List.

EXAMPLES OF SELECT STOCK TACKLE TWILL DESIGNS

See the DeLONG Price List or go to www.delongsports.com to view other decoration designs.

Connected Tackle Twill- TTW1

Brush Script

Brush Script
Straight (#B1) or Slanted (#B2)

Script

Script
Straight (#S1) or Slanted (#S2)

**Brush With
TAIL**

Brush with Tail
Straight (#B1T) or Slanted (#B2T)

**Script With
TAIL**

Script with Tail
Straight (#S1T) or Slanted (#S2T)

FULL BLOCK

Full Block- Straight (#F1)

FB VERTICAL ARCH

Full Block- Vertical Arch (#F5)
Also available as Reverse Vertical (#F6)

FB BRIDGE ARCH

Full Block- Bridge Arch (#F2)
Also available as Reverse Bridge (#F3)

FB ARCH

Full Block- Arch (#F7)
Also available as Reverse Arch (#F8)

FB DBL REV ARCH

Full Block- Double Reverse Arch (#F4)

PLAIN BLOCK

Plain Block- Straight (#P1)

PB ARCH

Plain Block- Arch (#P2)
Also available as Reverse Arch (#P3)

Individual Letters or Numbers Tackle Twill- TTBWD

PLAIN BLOCK

Plain Block Straight (#IP1)
Also available Arch (#IP2) and Reverse Arch (#IP3)

FULL BLOCK

Full Block Straight (#IF1)
Also available Arch (#IF2) and Reverse Arch (#IF3)

THE COLOR BLOCK COLLECTION

OW400



Lining Options

Unlined
Taffeta

OW400

Set-in Sleeves with Side Panels

Available in Softshell only

94% Polyester/6% Spandex

100% Polyester Laminated Fleece with Anti-pilling, DWR Finish and a 2A Wash Teflon/Breathable Coating

Drawcord hem adjustments in pockets

The following will match the body color:

- Set-in sleeves
- Outside (bottom/down) collar

Color options include:

- Body and Sleeves (must match)
- Side panel inserts
- All zipper colors must match

Full front, left chest and two side pocket zippers (all zippers match)



OW400	Unisex	XS - 6XL
OW400Y	Youth	S - XL

OW405



OW405

Set-in Sleeves with Side Panels

This is the same jacket as the OW400 (above) without the left chest zippered pocket.



OW405	Unisex	XS - 6XL
OW405Y	Youth	S - XL



To see your design, use the APPAREL BUILDER

Select apparel styles and decoration templates are featured online.

OW420



Customization Options



Lining



View of the welt pocket and seam zipper

OW420 & OW420H (HOODED STYLE)

The Highlander - Pullover with Half Zip Front

Available in Softshell or Oxford Nylon

Two front welt pockets

Velcro cuffs

The outside (bottom/down) collar will always match the body color

Color options include:

- Body, Sleeves & Vent Back Panel (must match)
- Lower underarm inserts
- Inside (top/up) collar
- Front and left side seam zipper (all zippers match)
- Mesh liner in the hood



OW420

Unisex

XS - 6XL

OW420Y

Youth

S - XL

OW420H (Hooded Style)



Shown with Collar H (see page 18 for details)

View of vented back with decoration

OWP20

Unisex Warm-up Pant

Available in Softshell or Oxford Nylon

Full elastic waistband with drawstring

12" outside zipper at leg end

One back left patch pocket



OWP20

Unisex

XS - 6XL



Customization Options



Lining

OW410



OW410

The Dugout – Full Zip Raglan Sleeve

Available in Softshell or Oxford Nylon

Two front welt pockets

Elastic waistband

The outside (bottom/down) collar will always match the body color

Oversize cut

Color options include:

- Body and Sleeves (must match)
- Lower underarm inserts
- Inside (top/up) collar



OW410

Unisex

XS – 6XL

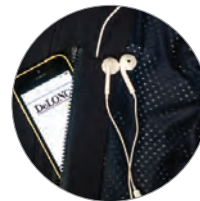
OW410Y

Youth

S – XL



View of insert from the side



View of media pocket on the inside

Customization Options



Lining



EXAMPLES OF SELECT STOCK FULL FRONT TACKLE TWILL DESIGNS

Designs are available with or without the tail and additional options are available. See page 16 for details.

QUALITY DECORATION

It makes high quality, undecorated jackets even better.

Get the **BEST**. Get **DeLONG**.



OW300



Shown with optional zipper and Collar No. S

Customization Options



Add Lining



Add a Zipper



Choose a knit pattern

OW300

Set-in Matching Sleeves

Available in Softshell or Oxford Nylon

Available in #S Storm collar or #7 Knit collar only

Snap front closure is standard (zipper available for upcharge)

Knit cuffs and waist

The set-in sleeves will always match the body color

Color options include:

Body and Sleeves (must match)

Under the arm/side inserts

Inside (top/up) collar

Outside (bottom/down) collar



OW300

Unisex

XS - 6XL

OW300Y

Youth

S - XL

Shown with Collar No. 7, quilt lining and optional knits

See page 18 for details



STEP #3

CHOOSING YOUR COLORS

For the Color Block Collection



To see your design, use the **Apparel Builder**

Select apparel styles and decoration templates are featured online.



17 Softshell colors

Black	Graphite	Grey
Navy	Royal	Columbia Blue
Purple	Forest	Kelly
Scarlet	Cardinal	Maroon
Orange	Gold	Vegas Gold
Brown	White	

THE CUSTOM COLLECTION



OW031

Shown with optional zipper with
Collar No. 7 and Knit Pattern No. 2

OW031

Set-in Sleeves

Available in Softshell or Oxford Nylon

Snap front closure is standard (zipper available for upcharge)

Two front welt pockets

The set-in sleeves may match or contrast the body color



OW031	Unisex	XS - 6XL
OW031Y	Youth	S - XL

Customization
Options



Add
Lining



Collar
Style



Add a
Zipper



Choose a
knit pattern



OW033

Shown with Collar No. 7
and Knit Pattern E

OW033

Knit Shoulder Insert

Available in Softshell or Oxford Nylon

Snap front closure is standard (zipper available for upcharge)

Two front welt pockets

The following may match or contrast the body color:

Set-in sleeves

3" knit shoulder insert (may match or contrast other knits)



OW031	Unisex	XS - 6XL
OW031Y	Youth	S - XL

Customization
Options



Add
Lining



Collar
Style



Add a
Zipper



Choose a
knit pattern

OW041



Shown with Knit Pattern A,
Collar No. 8 and mesh lining.
See page 18 for details

OW041

Raglan Sleeves

Available in Softshell or Oxford Nylon

Snap front closure is standard (zipper available for upcharge)

Two front welt pockets

Optional shoulder seam trim (see page 19 for color options)

The sleeves may match or contrast the body color



OW041

Unisex

XS - 6XL

OW041Y

Youth

S - XL

Customization
Options



Add
Lining



Collar
Style



Add a
Zipper



Choose a
knit pattern

Shown with
Collar No. 7
Knit Pattern No. 1
and quilt lining



EXAMPLES OF SELECT STOCK EMBROIDERY DESIGNS

See the DeLONG Price List or go to www.delongsports.com to view other decoration designs.



Design #EM354



Design #EM295



Design #EM177



Design #EM291



Design #EM171



Design #EM314



Design #EM330



Design #EM58



Design #EM288



Design #EM172

THE SPECIALITY COLLECTION



OW43283

Sideline Cape: Oversized Hood to be Worn Over Helmet

Available in Oxford Nylon Two inside muff pockets
One snap fastener at the top Must choose a lining



OW43283	Unisex	Regular (XS - XL) Oversize (2XL - 6XL)
OW43283Y	Youth	Regular (XS - XL)

OW001

Oversized Sideline Jacket: Accommodates Shoulder Pads

Available in Oxford Nylon Self-material byron collar with rolled hood
Elasticized sleeve ends The sleeves will always match the body color
Zipper front closure standard
Drawcord hem with cord locks



OW001	Unisex	XS - 6XL
OW001Y	Youth	S - XL

OW010

Hooded Pullover with Half Zipper

Available in Softshell or Oxford Nylon
Collar #H Hood only
Front muff pocket
The set-in sleeves may match or contrast the body color
Knit Waistband



OW010	Unisex	XS - 6XL
OW010Y	Youth	S - XL

Customization Options



Add Lining



Choose a knit pattern



Shown with Collar H and Knit Pattern No. 9

MAKE IT A SET!

See page 9 for details on the OWP20



THE SPIRIT FLEECE COLLECTION

40815

Spirit Fleece Crew

Available in black, grey, royal, scarlet and navy
50/50 Poly/Cotton heavy weight blend
Rib cuff and collar

40825

Spirit Fleece Hoodie

Available in black, grey, royal, scarlet and navy
50/50 Poly/Cotton heavy weight blend
Rib cuff and collar
Self material hood with matching drawstring



40815 Unisex S - 5XL

40825 Unisex S - 5XL

Available only in the standard template designs shown below



Full front tackle twill with embroidery is standard decoration. Choose from the two and three color design illustrations below.

TWILL DESIGN OPTIONS

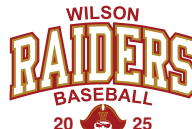
2 Color Twill equals Design # 2. 3 Color Twill Equals Design #3.



Designs 1-2 & 1-3



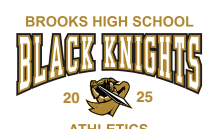
Designs 3-2 & 3-3



Designs 6-2 & 6-3



Designs 7-2 & 7-3



Designs 8-2 & 8-3



Designs 9-2 & 9-3



Designs 10-2 & 10-3



Designs 12-2 & 12-3



Designs 14-2 & 14-3



Design 18-2



Designs 19-2 & 19-3



Designs 28-2 & 28-3



Designs 29-2



Design 31-2



Design 32-2



Design 33-2



Designs 35-2



Design 36-2

6 unit initial minimum order required for decorated garments.

STEP #4

CHOOSING YOUR DECORATION

CHOOSE A DESIGN TYPE

- (A) Stock Design**
DeLONG offers numerous stock decoration designs. Select designs are highlighted throughout the catalog and others can be found in the DeLONG Price List or at www.delongsports.com.
- (B) Provide Existing Design**
Submit a decoration design, such as the traditional team mascot or school letter.
DeLONG's Art Department will recreate the art.
- (C) Create a Custom Design**
The DeLONG Art Department can take your vision and produce new, custom art for your teams.

CHOOSE YOUR APPLICATION



Tackle
Twill



Embroidery



Screen
Printing



Felt

EXAMPLES OF SELECT DESIGNS

DeLONG offers high quality decoration. Our DeLONG Team is ready to assist you with taking an undecorated jacket and making it even better for your teams. Get the BEST. Get DeLONG.



Tackle Twill and Embroidery



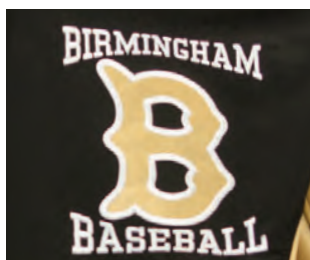
Embroidery



Embroidery



Tackle Twill



Tackle Twill and Embroidery



Tackle Twill and Embroidery

MIX and MATCH

BOOST SPIRIT AND TEAM UNITY BY CREATING A CUSTOM LOOK FOR EVERYONE!

DeLONG offers numerous colors, allowing customers to mix and match their true school colors to create the appearance desired! Visit www.delongsports.com to start creating custom apparel in true school color combinations to outfit all supporters.

See page 19 for color details.



40825



OW420



OW410



To see your design, use the **APPAREL BUILDER**

Select apparel styles and decoration templates are featured online.

ONLINE ADVANTAGE

Add these designs to your online offering and team spirit packs!



KNIT PATTERNS

All knits are 100% stretch Nylon.



Pattern No. 2



Pattern No. 4



Pattern A



Pattern No.1



Pattern No.7



Pattern M



Pattern E



Pattern N



Pattern No.9



Pattern S



Knit Pattern E



Knit Pattern A

LINING

Oxford Nylon requires a lining.



- Kasha
- White Taffeta
- White Mesh
- 4 oz. Grey Quilt
- 8 oz. Grey Quilt
- Unlined - Softshell only

6 PIECE MINIMUM

SIZE CHART

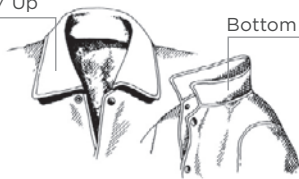
Adult	XS	S	M	L	XL	2XL	3XL	4XL*	5XL*	6XL*
Unisex Chest	34	36	38-40	42-44	46-48	50-52	54	56	58	60
Pants	26	28	30-32	34-36	38-40	42-44	46	48	50	52
Youth	S			M		L			XL	
Chest	28			30-32		34-36			38-40	
Pants	19			20-22		24-26			28-30	
Adult Pant Size	Unisex Reg. Inseam			Youth Reg. Inseam		*Upcharges apply. See the DeLONG Price List for details.				
XS	29-1/2									
S	31			21						
M	32			25						
L	33			27						
XL	34			29						
2XL	34-1/2									
3XL	35									
4XL*	36									
5XL*	36-1/2									
6XL*	37									

*Upcharges apply. See the DeLONG Price List for details.



COLLAR OPTIONS

Top / Up



Bottom / Down

COLLAR NO. 4

Self collar showing "Top color" in main drawing and "Bottom color" in insert.

Available on the following styles: OW031, OW033 and OW041



COLLAR NO. 7

Standard knit. "Stand-up" collar. 100% stretch nylon for color fastness and memory retention.

Available on the following styles: OW300, OW031 and OW033, OW041

Top / Up



Bottom / Down

COLLAR NO. S

Self Storm Collar. Matching or contrasting top (Bottom color). Zip through.

Available on the following styles: DOW400, DOW405, DOW410, DOW420, DOW300, DOW031, DOW033 and DOW041



COLLAR NO. 8

Hug knit or "byron-knit" collar. 100% stretch nylon for memory retention.

Available on the following styles: OW031, OW033 and OW041

Choosing the right fabric for your teams is important. We highly recommend our Softshell, which is an all purpose fabric that can be worn year round and is incredibly durable with its moisture management characteristics. It provides breathability in diverse conditions and is wind resistant, repels water (DWR finish), retains durability after washings and undergoes a color-consistency finishing process.

FABRIC

Softshell

Black	Graphite	Grey	Navy	Royal	Columbia Blue
Purple	Forest	Kelly	Scarlet	Cardinal	Maroon
Orange	Gold	Vegas Gold	Brown	White	

Oxford Nylon

Black	Grey	Navy	Royal	Columbia Blue	Purple
Forest	Kelly	Scarlet	Cardinal	Maroon	Orange
Gold	White				

CLOSURES

Snaps

Black	Graphite	Grey	Navy	Royal	Columbia Blue
Purple	Forest	Kelly	Scarlet	Cardinal	Maroon
Orange	Tennessee Orange	Texas Orange	Gold	Old Gold	Vegas Gold
Brown	White				

Zipper

Black	Graphite	Grey	Navy	Royal	Columbia Blue
Purple	Forest	Kelly	Scarlet	Cardinal	Maroon
Orange	Gold	Brown	White		

FINISHES

Knit & Seam Trims

Black	Grey	Silver Grey	Navy
Royal	Columbia Blue	Purple	Forest
Kelly	Scarlet	Cardinal	Maroon
Orange	Tennessee Orange	Texas Orange	Gold
Old Gold	Vegas Gold	Brown	White

Tackle Twill

Black	Grey	Navy	Royal
Columbia Blue	Purple	Forest	Kelly
Scarlet	Cardinal	Maroon	Burnt Orange
Gold	Old Gold	Light Vegas Gold	Brown
White			

Mesh Hood Lining

Black	Silver Grey	Navy	Royal
Columbia Blue	Purple	Forest	Scarlet
Cardinal	Maroon	Orange	Gold
Vegas Gold	White		

All colors shown are for reference purposes only.

CUSTOM – IT'S THE DELONG DIFFERENCE

6 unit initial minimum order required for decorated garments.



CUSTOM. IT'S THE DELONG DIFFERENCE

Whether ordering loose chenille or having your jackets delivered fully decorated, DeLONG is your complete solution. Log in to your DeLONG Jacket Shop account and order decorated or blank jackets.



GET THE BEST. GET DELONG.

sales@delongsports.com

P: 877-820-0916 F: 800-998-1904

Try creating custom patches and letters on our new online builders.

Go to www.delongsports.com